

## Eclectiv creates design and marketing solutions for local and global brands.

### EXPERIENCE

Since 1998, Eclectiv has produced a growing list of success stories that span a diversity of challenges, organizational types, and industries. We've worked with global brands such as Apple, Sony, Capital One, and Dean & DeLuca. We've worked with small businesses and non-profit organizations as well.

### APPROACH

Eclectiv's team is comprised exclusively of senior-level professionals drawn from analytical, creative, and technical backgrounds. Our thorough yet streamlined process enables us to create outstanding solutions that provide high value for our clients. We believe it's our commitment to this that has resulted in our longtime partners, repeat clients, and award-winning solutions.

### INSIGHT-DRIVEN DESIGN

Our clients know their business better than anyone, which is why we engage them in collaborative and honest interactions. We ask important questions — a lot of them, in fact. And we work carefully to uncover the answers. Such groundwork is imperative in creating appropriate design solutions that not only look great, but achieve business objectives and deliver financial results for our clients.

### VALUES

Eclectiv is a relationship-driven business based on teamwork, respect, and integrity. We take on your objectives, challenges, and budget as they were our own. Everything we do is focused to achieve your objectives, and our deep experience in design, marketing, and technology makes us a valuable partner and smart investment.

### Interactive

- Website Design
- Web Application Development
- User Interface Design
- Content Management System (CMS)
- e-Commerce

### Graphic Design

- Logo Development
- Identity Materials
- Print Communications
- Advertising
- Signage Systems
- Trade Shows / Events

### Marketing

- Strategic Planning
- Search Engine Optimization (SEO)
- Copy Writing / Editing